

# Epson TM-C710, Inkjet 58mm ,USB/ Ethernet Interface, PS-180

DATASHEET / BROCHURE



The Epson TM-C710 is a full-colour, high-quality 58mm receipt printer for effective targeted customer-marketing campaigns at the point of sale.

The Epson TM-C710 enables you to increase your revenue and your customers' loyalty with full-colour coupon campaigns. By printing colour coupons on demand, at the time of transaction, the TM-C710 allows you to better reach your customers with truly targeted promotions and special offers.

The amazing quality of receipts produced by the TM-C710 make it a powerful direct-marketing tool for communicating with consumers more effectively. This could include special events, future promotion campaigns, loyalty programs benefits and VIP sales, increasing the potential for capturing new customers and generating more in-store traffic.

The TM-C710's high-quality colour printing easily differentiates the coupons from receipts. By maximising promotion visibility, redemption rates are increased, driving repeat business and developing customer loyalty. Printing on demand also allows you to tailor your special offers, promotions or messaging to each customer, for a fully personalised approach.

All this is achieved with the TM-C710 – a unique colour receipt printer with a compact design for easy installation at the till point.

To ensure your customers are served quickly, the TM-C710 prints an average-sized 20cm coupon in around two seconds, making the transaction process fast and without constraint. And, as with any Epson POS printer, it is simple and easy to use, enabling till operators to replace ink and paper in just seconds.

It's economical too - the high-capacity cartridges deliver an equally high volume of coupons, while the 'smart cartridge management' system ensures every drop of ink is used up, keeping the total cost of ownership low.

## KEY FEATURES

- **Full-colour prints**  
Improve visibility and redemption
- **Print-on-demand**  
Targeted promotions and offers
- **Economical**  
High-volume coupon printing
- **Fast and efficient**  
High-quality coupons in seconds
- **Compact design**  
Save on space at the till-point

**EPSON**<sup>®</sup>

## PRODUCT SPECIFICATIONS

### INTERFACES

Interfaces	Hi-Speed USB - compatible with USB 2.0 specification, Ethernet interface (100 Base-TX / 10 Base-T)
------------	--

### GENERAL

Product dimensions	140 x 210 x 222 mm (Width x Depth x Height)
Product weight	5.2 kg
Colour	Epson Dark Grey
Supported Humidity	Operation 20% - 80%, Storage 5% - 85%
Supported Temperature	Operation 10° C - 35° C, Storage -20° C - 60° C

### OTHER

Warranty	12 months Carry in Optional warranty extension available
----------	---

## LOGISTICS INFORMATION

SKU	C31CA91021
EAN code	8715946531618
Country of Origin	China

## Epson TM-C710, Inkjet 58mm ,USB/ Ethernet Interface, PS-180

### WHAT'S IN THE BOX

- Ink Cartridge
- Main unit
- PS-180 & AC cable
- Roll paper
- User manual

### SUPPLIES

- SJC25P Ink Cartridge (C33S020591)
- Coupon paper roll, 58mm x 70m (C33S045267)

\* Warranty offers are not available for all countries. Please contact your local Epson representative.

For further information please contact your local Epson office or visit [www.epson-europe.com](http://www.epson-europe.com)

Austria 01 253 49 78 333 Belgium +32 (0)2 792 04 47 Czech 800/142 052 Denmark 44 50 85 85 Finland 0201 552 091 France 09 74 75 04 04

(Cost of local call, operator charges may apply) Germany +49 (0) 2159/92 79 500 Greece +30 211 198 62 12 Hungary 06800 147 83 Ireland 01 436 7742

Italy 02-660321 10 (0,12 /min) Luxembourg +352 27860692 Middle East +9714 8872172 Netherlands +31 (0)20 708 5099 Norway +47 67 11 37 00

Poland 0-0-800 4911299 (0,16 zł/min) Portugal 707 222 111 Russia (095) 777-03-55 Slovakia 0850 111 429 South Africa (+2711) 465-9621

Spain 93 582 15 00 Sweden 0771-400135 (Mobilsamtal – 0,99 kr/min, Lokala samtal – 0,30 kr/min, Utlandssamtal – 0,89 kr/min) Switzerland 022 592 7923

Turkey (0212) 3360303 United Kingdom 0871 222 6702

Trademarks and registered trademarks are the property of Seiko Epson Corporation or their respective owners. Product information is subject to change without prior notice.

**EPSON**<sup>®</sup>